

Recall -- Firm Press Release

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Hickory Farms Issues Allergy Alert on Chipotle Ranch Sauce Due to Undeclared Milk

Contact

Consumer:
1-800-762-5558

Media:

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FOR IMMEDIATE RELEASE - April 19, 2014 - [Hickory Farms, Inc.](http://www.hickoryfarms.com), the specialty food and holiday gift retailer today announced a voluntary recall of its Chipotle Ranch Sauce due to an undeclared allergen on its label. The Chipotle Ranch Sauce is formulated with buttermilk powder, a known allergen. However, the product was mistakenly released with a label that does not declare the presence of this milk allergen.

No adverse reactions have been reported by consumers. People who are allergic to milk could have a reaction if they consume this product and should dispose of it immediately. The product subject to this recall bears the label: Hickory Farms Farmstand Recipe "Chipotle Ranch Sauce", NET WT. 9 oz. and has a **Best If Used By date of February 08, 2015 and earlier**. This date is located above the back label.

The product was sold through Hickory Farms' nationwide retail network which includes hickoryfarms.com, Hickory Farms Holiday Market storefronts and kiosks, and at various leading retailers.

No other Hickory Farms products are affected. Hickory Farms remains committed to providing the highest quality products and works diligently with their suppliers to ensure customer safety.

Consumers with the product can contact the Hickory Farms Consumer Line Monday – Friday, 8:30am-6:00pm EST at 1-800-762-5558 for a full refund.

About Hickory Farms

Hickory Farms, Inc. ® is a leading provider of specialty foods and holiday food gifts. Since 1951, North American families have chosen Hickory Farms' savory sausages, cheeses and other gourmet foods for their loved ones each holiday season. The company's award-winning signature products and eco-friendly gift boxes can be found online, in catalogs, at leading supermarkets year round and in shopping malls throughout the Christmas holiday season. For more information, please visit www.hickoryfarms.com.